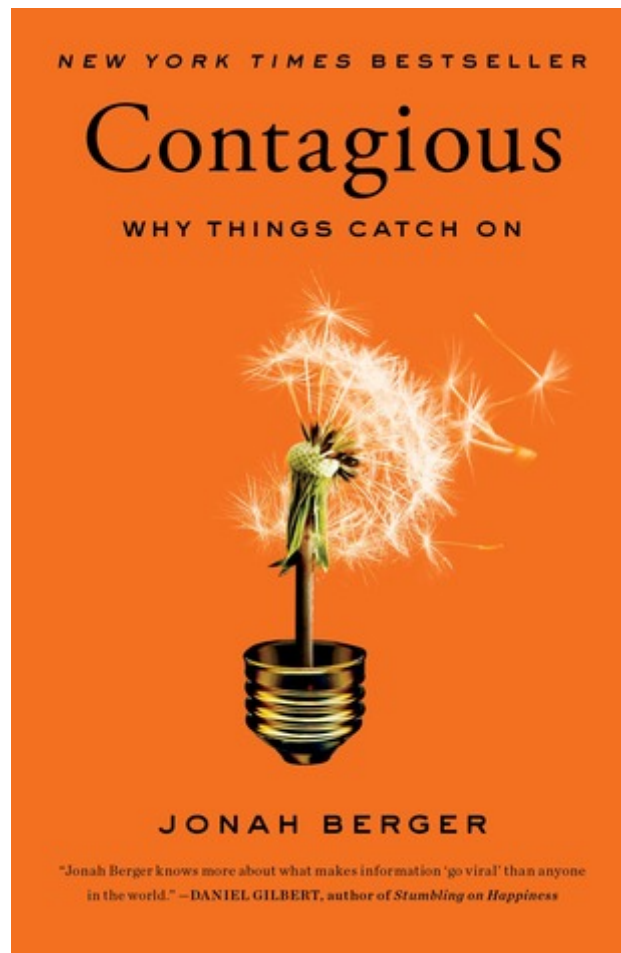


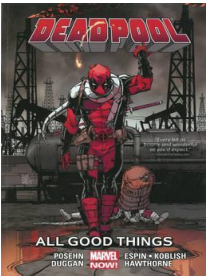
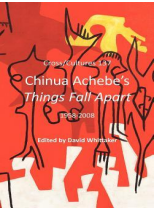
## CONTAGIOUS: WHY THINGS CATCH ON

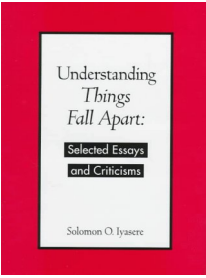
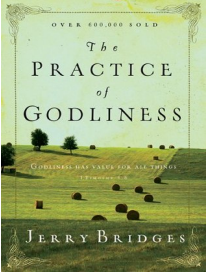
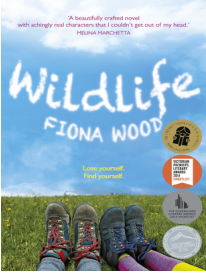
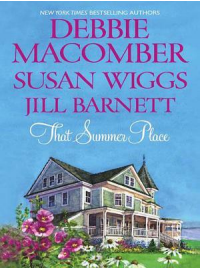


Read online ebook of contagious: why things catch on by jonah berger new york times bestseller and named best marketing book of 2014 by the american marketing association what makes things popular? why do people talk about certain products and ideas more than others? why are some stories and rumors more infectious? and what makes online content go viral? if you said advertising, think again. people don't listen to advertisements, they listen to their peers. but why do people talk about certain products and ideas more than others? why are some stories and rumors more infectious? and what makes online content go viral? if you said advertising, think again. people don't listen to advertisements, they listen to their peers. but why do people talk about certain products and ideas more than others? why are some stories and rumors more infectious? and what makes online content go

viral? wharton marketing professor jonah berger has spent the last decade answering these questions. he's studied why new york times articles make the paper's own most e-mailed list, why products get word of mouth, and how social influence shapes everything from the cars we buy to the clothes we wear to the names we give our children. in this book, berger reveals the secret science behind word-of-mouth and social transmission. discover how six basic principles drive all sorts of things to become contagious, from consumer products and policy initiatives to workplace rumors and youtube videos. contagious combines groundbreaking research with powerful stories. learn how a luxury steakhouse found popularity through the lowly cheese-steak, why anti-drug commercials might have actually increased drug use, and why more than 200 million consumers shared a video about one of the seemingly most boring products there is: a blender. if you've wondered why certain stories get shared, e-mails get forwarded, or videos go viral, contagious explains why, and shows how to leverage these concepts to craft contagious content. this book provides a set of specific, actionable techniques for helping information spread;for designing messages, advertisements, and information that people will share. whether you're a manager at a big company, a small business owner trying to boost awareness, a politician running for office, or a health official trying to get the word out, contagious will show you how to make your product or idea catch on. ...more

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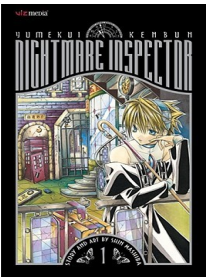
Cover	Title & Description	Status
	<p><b>DEADPOOL, VOL 8: ALL GOOD THINGS... (DEADPOOL (MARVEL NOW!) VOL 8: 41-45)</b></p> <p>it's the end of the road for the merc with a mouth! and what better way to celebrate the series' end than to kill deadpool? yup, you heard us! first, deadpool takes a relaxing vacation to the middle east, where a simple merc job leads to a violent battle with omega red and a journey into the tomb of scariness with shiklah! then, ultimatum comes at deadpool for revenge, and it's the end of the road for the merc with a mouth! and what better way to celebrate the series' end than to kill deadpool? yup, you heard us! first, deadpool takes a relaxing vacation to the middle east, where a simple merc job leads to a violent battle with omega red and a journey into the tomb of scariness with shiklah! then, ultimatum comes at deadpool for revenge, and he has no choice but to take them on — all of them. every single guy. and in one final flashback feast, we revisit the infinity gauntlet crossover! what would deadpool do if he got the gauntlet from thanos? plus: a slew of bonus stories by special guest writers showcasing deadpool's closest friends and allies! also, spoiler: deadpool dies at the end. collecting deadpool (2012) #41-44 and #250. ...more</p>	<p><a href="#">Readable/Downloadable</a></p>
	<p><b>CHINUA ACHEBE'S "THINGS FALL APART": 1958-2008</b></p> <p>since its publication in 1958, chinua achebe's "things fall apart" has won global critical and popular acclaim. offering a hitherto unlimned picture of a traditional culture, it is both a moving story of the coming of colonialism and a powerful and complex political statement on the nature of cross-cultural encounter. the novel has been immensely influential work as the pr since its publication in 1958, chinua achebe's "things fall apart" has won global critical and popular acclaim. offering a hitherto unlimned picture of a traditional culture, it is both a moving story of the coming of colonialism and a powerful and complex political statement on the nature of cross-cultural encounter. the novel has been immensely influential work as the progenitor of a whole movement in fiction, drama, and poetry focusing on the re-evaluation of traditional cultures and postcolonial tensions. it enjoys a pre-eminent position as a foundational text of postcolonial studies. this collection, originating in a conference held in london to celebrate the fiftieth anniversary of the novel's first publication, opens with a fascinating, insightful, and wide-ranging interview with achebe. the essays that following explore contemporary critical responses and the novel's historical and cultural contexts. achebe's influence on the latest generation of nigerian writers is discussed in essays devoted to chimamanda ngozi adichie. another essay examines the radical feminist response to the novel in the work of the francophone algerian writer assia djebar, another the illustrations accompanying early editions. teaching strategies and reader responses to the novel cover texas, scotland, and australia. one measure of the phenomenal worldwide success of "things fall apart "is the fact that it has been rendered into some forty-five languages; accordingly, further contributions offer sharp analyses of the german and polish translations of the novel. contributors: mick jardine, dorota go uch, waltraud kolb, bernth lindfors, russell mcdougall, malika rebai maamri, michel naumann, chika okeke-agulu, christopher e.w. ouma, rashna batliwala singh, andrew smith, david whittaker. ...more</p>	<p><a href="#">Readable/Downloadable</a></p>

	<p><b>UNDERSTANDING &amp;QUOT;THINGS FALL APART&amp;QUOT;; SELECTED ESSAYS AND CRITICISMS</b></p>	<p><a href="#">Readable/Downloadable</a></p>
	<p><b>THE PRACTICE OF GODLINESS: &amp;QUOT;GODLINESS HAS VALUE FOR ALL THINGS&amp;QUOT;; 1 TIMOTHY 4:8</b></p> <p>what makes a person godly? // scripture tells us that god has given us "everything we need for life and godliness." but what makes a christian godly? in this book, jerry bridges examines what it means to grow in christian character and helps us establish the foundation upon which that character is built. bridges opens our eyes to see how character formation affects the way what makes a person godly? // scripture tells us that god has given us "everything we need for life and godliness." but what makes a christian godly? in this book, jerry bridges examines what it means to grow in christian character and helps us establish the foundation upon which that character is built. bridges opens our eyes to see how character formation affects the way we relate to god, to ourselves, and to others. // in order to live godly lives, we need an inward foundation of god-centeredness. this book will help you establish that foundation and then build an outward structure of god-likeness ...more</p>	<p><a href="#">Readable/Downloadable</a></p>
	<p><b>WILDLIFE (SIX IMPOSSIBLE THINGS/WILDLIFE #2)</b></p> <p>this is an alternate cover edition, reprinted with awards, of 9781742612317. life? it's simple: be true to yourself. the tricky part is finding out exactly who you are... in the holidays before the dreaded term at crowthorne grammar's outdoor education camp two things out of the ordinary happened. a picture of me was plastered all over a twenty-metre billboard. and i kissed ben capaldi. boarding for a term in the wilderness, sixteen-year-old sibylla expects the gruesome outdoor education program – but friendship complications, and love that goes wrong? they're extra-curricula. enter lou from six impossible things – the reluctant new girl for this term in the great outdoors. fragile behind an implacable mask, she is grieving a death that occurred almost a year ago. despite herself, lou becomes intrigued by the unfolding drama between her housemates sibylla and holly, and has to decide whether to end her self-imposed detachment and join the fray. and as sibylla confronts a tangle of betrayal, she needs to renegotiate everything she thought she knew about surviving in the wild. a story about first love, friendship and not fitting in. read an extract here: <a href="http://www.panmacmillan.com.au/resources/fw-wildlife.pdf">http://www.panmacmillan.com.au/resources/fw-wildlife.pdf</a> ...more</p>	<p><a href="#">Readable/Downloadable</a></p>
	<p><b>THAT SUMMER PLACE: ISLAND TIME\OLD THINGS\PRIVATE PARADISE</b></p> <p>it's nothing special on the surface, merely a rambling old victorian summerhouse on a secluded island, where the sky is blue and the water is clear. yet after a month at the rainshadow lodge, people begin to change--and fall in love. how else can you account for what happens to the most mismatched, unlikely couples? there's beth, who's stuck sharing the lodge with a complet it's nothing special on the surface, merely a rambling old victorian summerhouse on a secluded island, where the sky is blue and the water is clear. yet after a month at the rainshadow lodge, people begin to change--and fall in love. how else can you account for what happens to the most mismatched, unlikely couples? there's beth, who's stuck sharing the lodge with a complete stranger--and a difficult one at that. and mitch, a workaholic on a deadline who has to depend on free-spirited rosie, who functions on "island time." not to mention catherine, who's falling in love with michael, the lodge's handyman--for the second time! ...more</p>	<p><a href="#">Readable/Downloadable</a></p>



**JUSTICE LEAGUE OF AMERICA: THE DARK THINGS (JUSTICE LEAGUE (DC COMICS) (JUSTICE LEAGUE OF AMERICA VOL II #8)**  
bursting from the pages of brightest day comes an all-new team-up of the justice league of america and the justice society of america! the return of the hero called jade in the pages of blackest night heralds the release of the powerful starheart that empowers her father, green lantern alan scott. now this chaotic force is unleashed on earth, causing magic to go wild – and bursting from the pages of brightest day comes an all-new team-up of the justice league of america and the justice society of america! the return of the hero called jade in the pages of blackest night heralds the release of the powerful starheart that empowers her father, green lantern alan scott. now this chaotic force is unleashed on earth, causing magic to go wild – and new metahumans to emerge! it's more than one super team can handle, but can even the combined efforts of the justice league and the justice society contain the light and dark power wielded by one of their own? collects jla #44-48 and jsa #41-42. ...more

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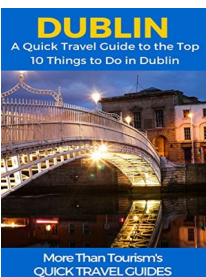
**NIGHTMARE INSPECTOR: YUMEKUI KENBUN, VOL 1: LOST THINGS (NIGHTMARE INSPECTOR: YUMEKUI KENBUN #1)**  
dreams on the menu this volume: a restless soul, a murderous beauty, a woman afraid of falling apart, a grieving lover, an unforgiving son, a suicidal actress and a mysterious voice on the other end of a lonely young man's phone.

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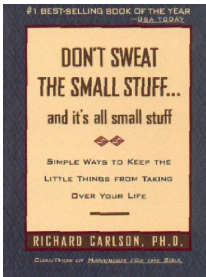
**LEGION OF SUPER-HEROES, VOL 2: THE MORE THINGS CHANGE (LEGION OF SUPER-HEROES (III) #2)**  
originally issued in single magazine form as: legion of super-heroes #7-13.

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**DUBLIN: A QUICK TRAVEL GUIDE TO THE TOP 10 THINGS TO DO IN DUBLIN, IRELAND (MORE THAN TOURISM QUICK TRAVEL GUIDE SERIES)**  
dublin quick travel guide shows you the 10 best things to do in dublin! 24 hour sale! get this kindle book for just \$0.99 today! normal price \$5.99. some of the attractions covered guinness storehouse national gallery of ireland book of kells dublin is a wonderful city in the beautiful country of ireland. the city has a large number of attractions so it can be hard to know dublin quick travel guide shows you the 10 best things to do in dublin! 24 hour sale! get this kindle book for just \$0.99 today! normal price \$5.99. some of the attractions covered guinness storehouse national gallery of ireland book of kells dublin is a wonderful city in the beautiful country of ireland. the city has a large number of attractions so it can be hard to know where to begin. in this guide you will find our top 10 to the must see sights on a quick trip to dublin. dublin has a good size, which is not too large and not too small. there are many cultural things to see and do in dublin, and if you want a break away from the noise of the city, there are also some lovely parks such as phoenix park and stephen's green park. there are also some nice scenic spots in the coastal areas. dublin has a good transport system, so it's easy to get around. it is a city that has changed a lot in the last few years, but stills holds onto its history. this can be seen all around you. the nightlife is simply fantastic, and there are some really great comedy clubs here. i would recommend comedy crunch, where you even get a free ice-cream during the break! the irish are a lot of fun, and really friendly. if you just take the time to talk to them, you will find they have many great stories to share! "click on the orange buy now button at the top right and grab your copy now!" dublin: a quick travel guide to the top 10 things to do in dublin is part of more than tourism's quick travel guide series ...more

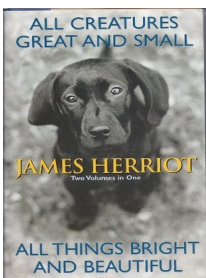
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**DON'T SWEAT THE SMALL STUFF AND IT'S ALL SMALL STUFF: SIMPLE WAYS TO KEEP THE LITTLE THINGS FROM TAKING OVER YOUR LIFE (DON'T SWEAT THE SMALL STUFF)**

don't sweat the small stuff... and it's all small stuff is a book that shows you how to keep from letting the little things in life drive you crazy. in thoughtful and insightful language, author richard carlson reveals ways to calm down in the midst of your incredibly hurried, stress-filled life. you can learn to put things in perspective by making the small daily changes don't sweat the small stuff. and it's all small stuff is a book that shows you how to keep from letting the little things in life drive you crazy. in thoughtful and insightful language, author richard carlson reveals ways to calm down in the midst of your incredibly hurried, stress-filled life. you can learn to put things in perspective by making the small daily changes he suggests, including advice such as "think of your problems as potential teachers"; "remember that when you die, your 'in' box won't be empty"; and "do one thing at a time." you should also try to live in the present moment, let others have the glory at times, and lower your tolerance to stress. you can write down your most stubborn positions and see if you can soften them, learn to trust your intuitions, and live each day as if it might be your last. with gentle, supportive suggestions, dr. carlson reveals ways to make your actions more peaceful and caring, with the added benefit of making your life more calm and stress-free. .more

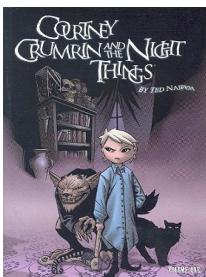
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**ALL CREATURES GREAT AND SMALL & ALL THINGS BRIGHT AND BEAUTIFUL (ALL CREATURES GREAT AND SMALL #1-2)**

twenty-five years ago, a volume of memoirs by an unknown scottish veterinarian was first published--all creatures great and small. within a year, the book had become recognized as a masterpiece. it went on to sell millions of copies and began the marvelous series of books, beloved of readers all over the world, which have so far sold over 20 million copies in english alone. here, for the first time, the first two books in this series are being published together. these pages, now as then, are full of humor, warmth, pathos, drama, and james herriot's unique and richly justified love of life. his journeys across the yorkshire dales, his encounters with humans and dogs, cows and kittens, are illuminating by his infinite fascination and affection, and rendered with all the infectious joy of a born storyteller. whether struggling mightily to position a calf for birthing, or comforting a lonely old man whose beloved dog and only companion has died, herriot's heartwarming and often hilarious stories perfectly depict the wonderful relationship between man and animal. his wonderful stories make us laugh and cry, as we marvel at the everyday miracles he creates. ...more

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**COURTNEY CRUMRIN AND THE NIGHT THINGS (COURTNEY CRUMRIN #1)**

presenting the initial courtney crumrin miniseries in a new digest-sized format. courtney's parents have dragged her out to a high-to-do suburb to live with her creepy great uncle aloysius in his spooky old house. she's not only the new kid in school, but she also discovers strange things lurking under her bed.

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### SAMMY KEYES AND THE WILD THINGS (SAMMY KEYES #11)

"the most winning junior detective ever in teen lit. (take that, nancy drew!)"  
 —midwest children's book review this is not the summer camping trip of sammy's dreams. she imagined shady glades, meandering streams, a deer or two. what she gets are scrubby shrubs, blazing sun, rattlesnakes, ticks, and scorpions. her fellow campers are desperate to catch a rare glimpse of an en "the most winning junior detective ever in teen lit. (take that, nancy drew!)" —midwest children's book review this is not the summer camping trip of sammy's dreams. she imagined shady glades, meandering streams, a deer or two. what she gets are scrubby shrubs, blazing sun, rattlesnakes, ticks, and scorpions. her fellow campers are desperate to catch a rare glimpse of an endangered condor. to sammy, the trip is nothing more than the painful in pursuit of the unspeakably ugly. but when she and two other girls find an injured condor, sammy's intrigued at last. as they track down a clue, they stumble onto two classmates and wind up lost. which leaves three girls and two boys in a canyon with one tent and six billion biting flies. oh—and an armed and dangerous highstakes poacher. s'mores anyone? the sammy keyes mysteries are fast-paced, funny, thoroughly modern, and true whodunits. each mystery is exciting and dramatic, but it's the drama in sammy's personal life that keeps readers coming back to see what happens next with her love interest casey, her soap-star mother, and her mysterious father. ...more

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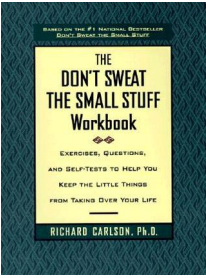

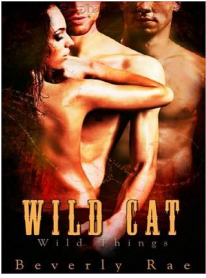

### THE TRAVEL FREE GUIDE TO LONDON: 119 FREE THINGS TO DO (TRAVEL FREE EGUIDEBOOKS)

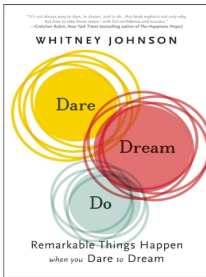
london! the capital of western civilization is the world's second most popular travel destination city in the world. but, dang...is it expensive! so, how can you see this diverse, energetic, historic yet modern city without paying through the nose? turns out that london is literally overflowing with free activities, destinations, events, and shows. and that's what this book i london! the capital of western civilization is the world's second most popular travel destination city in the world. but, dang...is it expensive! so, how can you see this diverse, energetic, historic yet modern city without paying through the nose? turns out that london is literally overflowing with free activities, destinations, events, and shows. and that's what this book is all about: having a good time without spending a dime. while thousands of tourists might spend the afternoon at the gates of buckingham palace waiting for the changing of the guard, you could be in the know, doing 100% free, yet culturally rewarding, activities such as:

- listening to a lunchtime recitals at a tiny medieval church
- examining specimens from captain james cook's famous voyages
- wandering through dozens of free museums and art galleries
- hitting up free comedy night at a local pub
- watching the guards lock up the tower of london for the night
- checking out the london book fair
- attending the head of the river race
- partying down at the city of london festival
- taking a self guided walking tour of bushy park & the diana fountain
- and much, much more

this book is all about discovering the free attractions in london, whether they be an experience, place, or event. inside there are 123 individual, high quality, well researched attractions that are always free, sometimes free, or free for certain people. plus there are tons and tons of additional resources, lists, and links to further information to help you enjoy london for free. i firmly believe that the less you spend on travel, the more you experience, and one thing i know is that even in london, you can have a great cultural experience without breaking the bank. what was it samuel butler said about money? it's like friendship: easier made than kept. keep your money with this book! it aims to help you keep your pounds and enjoy london like a londoner -- spending nothing but time -- enjoying one of the greatest cities in the world. why this eguidebook is different this book is not about discount travel. it's about free travel. the difference between this and other travel books is that: 1) it only includes free activities, events, locations & attractions 2) it's exclusively formatted for the kindle and kindle app 3) it's interactive, so you can easily access directions from your current location, reviews from other travelers, and more information entries in the book. what you'll find inside i've structured this book to help you visit the city, including useful information about public transportation, activities throughout the area, and helpful information for all types of travelers. each entry has a well-researched description, contact information (email, phone, website), and links to more information. color photos too! you can get directions from google maps to each location, from wherever you are at the moment. works great with the kindle app for your smartphone. there's an interactive map, showing you all the free activities across the city and an appendix with the free trip planning tools i've used, including the best websites, free apps, free podcasts, free walking tours, and more free planning tools. table of contents 1. introduction 2. interactive map 3. free music, theater, and dance 4. free museums 5. free outdoor activities 6. free kids activities 7. ...more

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	<p><b>THE DON'T SWEAT THE SMALL STUFF WORKBOOK: EXERCISES, QUESTIONS, AND SELF-TESTS TO HELP YOU KEEP THE LITTLE THINGS FROM TAKING OVER YOUR LIFE (DON'T SWEAT THE SMALL STUFF)</b></p> <p>for the millions who have read don't sweat the small stuff, this inspiring new workbook has been designed to help put the book's principles into practice. includes exercises, questions, and self-tests designed to help readers put things into perspective and keep the little things from taking over their lives.</p>	<a href="#">Readable/Downloadable</a>
	<p><b>ALL THINGS PRETTY (PRETTY #3)</b></p> <p>the total length of this novel is 348 pages. the first part (here) is 57,000 words and the additional free part two is 26,000 words. pretending to be something they're not, afraid to trust anyone completely, destined to tear each other apart– this is the story of unlikely love and unbearable consequences. sig locke is a cop. he was raised by a cop and all his brothers ar the total length of this novel is 348 pages. the first part (here) is 57,000 words and the additional free part two is 26,000 words. pretending to be something they're not, afraid to trust anyone completely, destined to tear each other apart– this is the story of unlikely love and unbearable consequences. sig locke is a cop. he was raised by a cop and all his brothers are cops. he bleeds blue, believes in right and wrong, and sees in black and white, never in shades of gray. but that was before he met tommy. tommy, with her long legs and bright green eyes, she captured sig's interest from the moment he saw her. even after he discovered who she was–the girlfriend of a drug dealer, the beauty behind a criminal–he still found her utterly irresistible. what sig doesn't know, however, is that she has a secret even a cop can't uncover. tommy lawrence hasn't had an easy life, and it only got more complicated the day she met sig. she learned long ago that she can't trust anyone. her gut tells her that sig is no exception, her heart tells her that he is. but that was before she found out his real identity. can love be forged in a fire of lies? or will the truth destroy them both? ...more</p>	<a href="#">Readable/Downloadable</a>
	<p><b>WILD CAT (WILD THINGS #2)</b></p> <p>she's a real wild cat...in and out of bed.wild things, book 2alexandra's brother has changed since his mate's death, but she's certain he's no cattle killer. when she gets the chance to track down the real culprit, she jumps at the opportunity to clear the suspicions hovering over his head. and maybe ease her own grief. connor would do anything for alex-even be her mate if she's a real wild cat.in and out of bed.wild things, book 2alexandra's brother has changed since his mate's death, but she's certain he's no cattle killer. when she gets the chance to track down the real culprit, she jumps at the opportunity to clear the suspicions hovering over his head. and maybe ease her own grief. connor would do anything for alex-even be her mate if she would only ask. instead he settles for coming with her, ready to protect her from the rogue as well as human hunters. when another tracker shows up accusing them of the crime, though, there's no stopping alex's instant attraction to the lone werewolf.dirk is on the same mission, but for a different reason: his pack owes one of the ranchers a favor. once he finds alex examining the latest bovine victim, though, he shifts his goals to include her mile-long legs wrapped around his waist. if only he can get past her interfering friend.trigger-happy hunters send them all into hiding, where huddling for warmth turns hotter than expected. the heat burns away any pretense that this is a sexual romp. it's a destined love that a killer could destroy.unless alex makes a heartbreaking choice.warning: beware of claws, fangs and weapons of a very personal nature. the sex is hot and raw, including the kind of threesome you'd love to have. oh, yeah, and a heart-wrenching plot. .more</p>	<a href="#">Readable/Downloadable</a>
	<p><b>STEVE JOBS BOOK: THINGS YOU SHOULD LEARN FROM STEVE JOBS</b></p> <p>when people ask, "how did steve jobs do it?," they expect a straightforward answer, but as with the enigmatic man himself and the products he launched to the world, the answer to that question can be both complex and beautifully simple. what we can offer is something in the middle, the most important features of jobs' business and life strategy that formed the fundamental when people ask, "how did steve jobs do it?," they expect a straightforward answer, but as with the enigmatic man himself and the products he launched to the world, the answer to that question can be both complex and beautifully simple. what we can offer is something in the middle, the most important features of jobs' business and life strategy that formed the fundamental creed of apple, inc. this book will reveal the secrets that helped this titan of technology show the world how to "think differently." ...more</p>	<a href="#">Readable/Downloadable</a>



### **DARE, DREAM, DO: REMARKABLE THINGS HAPPEN WHEN YOU DARE TO DREAM**

whitney johnson, popular harvard business review blogger, has a goal: to help us identify and achieve our dreams. her belief is that we can each achieve greater happiness when focusing both on our dreams and on other people in our lives. in this inspiring book, johnson directs her attention to teaching women, in particular, a three-step model for personal advancement and h whitney johnson, popular harvard business review blogger, has a goal: to help us identify and achieve our dreams. her belief is that we can each achieve greater happiness when focusing both on our dreams and on other people in our lives. in this inspiring book, johnson directs her attention to teaching women, in particular, a three-step model for personal advancement and happiness. she first encourages us to dare to boldly step out, to consider disrupting life as we know it. then she teaches us how to dream, to give life to the many possibilities available, whether to start a business, run a marathon, or travel the world. she shows us how to "date" our dreams (no need to commit!) and how to make space for dreams. finally, whitney's model brings out the businesswoman in her; she teaches us to do, to execute our dreams. she showcases the importance of sharing dreams with others to give them life, creating your own "dream team." rich with real stories of women who have dared to dream, dare, dream, do offers a practical framework for making remarkable things happen. ...more

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